BRIGHT IDEAS CHALLENGE

Building a more Circular Community

SMARTER . BETTER . CLEANER

DO YOU THINK YOU CAN CHANGE THE WORLD?

a bright idea

Peebles CAN

The Bridge

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BRIGHT IDEA CHALLENGE: BUILDING CREATIVE CONFIDENCE IN OUR YOUTH

Bright Idea is a StudioLab project run by Peebles CAN through funding from the Climate Challenge Fund. The aim is to encourage and support innovative thinking about our future and the products we will need for a more sustainable lifestyle.

Bright Idea is about stimulating young peoples imaginations to explore new opportunities for innovation.

We use simple every day products to see how we can improve and transform young peoples thinking about energy use, technology and the wider world, and how they can change it..

Workshops and leaning sessions for young people in Peebles

Learning through DESIGN

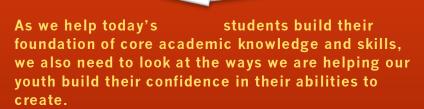# BRIGHT IDEAS CHALLENGE

HELP RE-DESIGN THE FUTURE..

Bright Idea is a series of interactive workshops designed to work with young people to think about the future and how we interact with products and energy.

Bright Ideas Challenge is a StudioLab project run by Peebles CAN through funding from the Climate Challenge Fund. The aim is to encourage and support innovative thinking about our future and the products we will need for a more sustainable lifestyle.

The Challenge is to come up with the most innovative idea or product that has the potential to have the biggest impact on creating a smarter cleaner community.

Workshops will run from Sept to Dec 2016, with finalists invited to a Dragons Den event with an overall winning team in each age category.

Teams are welcomed from schools, youth groups or community groups. You can get details from our wensite at **www.peeblescan.org**

As we help today's students build their foundation of core academic knowledge and skills, we also need to look at the ways we are helping our youth build their confidence in their abilities to create.

We are living in an age of increased complexity, and are facing global challenges at an unprecedented scale. The nature of connectivity, interactivity, and information is changing at lightening speed. We need to enable a generation of leaders who believe they can make a difference in the world around them, because we need this generation to build new systems and rebuild declining ones. We need them to be great collaborators, great communicators, and great innovators.

Design thinking is a set of tools, methods, and processes by which we develop new answers for challenges, big and small. Through applying design thinking to challenges, we learn to define problems, understand needs and constraints, brainstorm innovative solutions...

PEEBLES CAN

BUILDING CREATIVE CONFIDENCE IN OUR YOUTH